

BEAVER COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001 (old)	2001 (new)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	5,883	5,978	6,005	6,028	6,198	6,285	6,285	0.0%	23
Total Non-Ag Employment	1,830	1,841	1,886	1,860		1,894	1,850	-2.3%	24
Non-Ag Avg Monthly Wage	\$1,682	\$1,689	\$1,684	\$1,741		\$1,771	\$1,936	9.3%	19
Per Capita Income	\$17,139	\$18,219	\$20,494	\$23,344	\$24,533	\$24,111	\$24,468	1.5%	6
Unemployment Rate	5.0%	3.9%	3.6%	4.2%		4.9%	5.5%	12.2%	11
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$24.3	\$24.1	\$24.5	\$23.1	\$19.1	\$15.4	\$14.8	-3.9%	23
Travel & Tourism Related Employment	450	451	464	459	490	529	499	-5.7%	23
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$506.2	\$500.5	\$509.8	\$480.0	\$434.8	\$428.6	\$309.1	-27.9%	23
Gross Taxable Room Rents	\$2,995	\$2,870	\$3,076	\$2,934		\$3,486	\$3,238	-7.1%	20
Transient Room Tax	\$89.9	\$86.1	\$92.3	\$88.0		\$104.6	\$97.2	-7.1%	20
Restaurant Tax	--	--	--	\$19.8		\$57.6	\$55.8	-3.1%	21
Car Rental Tax	--	--	--	--		--	--	--	--
Gross Taxable Retail Sales (millions)	\$54.0	\$56.8	\$59.5	\$57.2		\$78.6	\$78.3	-0.4%	23
REGIONAL VISITATION COUNTS									
I-15 UT/AZ Traffic Count	6,139,300	6,359,030	6,396,625	6,674,025		7,206,925	7,278,100	1.0%	
Zion N.P.	2,370,048	2,440,044	2,432,348	2,227,490		2,647,775	5,042,756	90.5%	
Bryce Canyon N.P.	1,166,331	1,081,521	1,099,275	1,068,619		886,436	903,760	2.0%	
Cedar Breaks N.M.	578,974	597,460	550,657	690,652		690,652	569,455	-17.5%	
Grand Staircase-Escalante N.M.	849,628	1,141,131	572,176	683,286		683,286	695,900	1.8%	
Capitol Reef N.P.	656,026	680,153	612,656	527,760		527,760	535,439	1.5%	
Utah Shakespearean Festival	154,000	150,000	142,800	149,000		148,000	139,396	-5.8%	
Fremont Indian S.P.	105,205	95,670	94,054	79,405		83,648	71,465	-14.6%	
Minersville S.P.	35,073	55,148	25,798	29,799		11,808	N/A	N/A	
Piute S.P.	19,301	19,236	18,522	14,495		10,656	9,647	-9.5%	

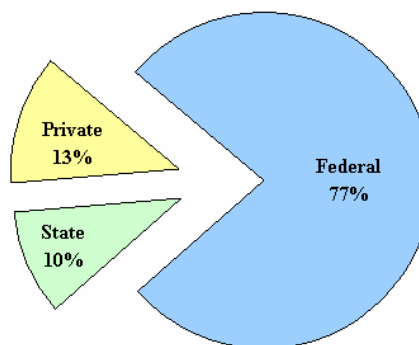
r = revised

Land Ownership - 2004	No. of Acres	% Total
Total Acres in County	1,653,045	100.0%
Federal Government	1,277,267	77.3%
BLM	1,138,290	68.9%
US Forest Service	138,977	8.4%
National Recreation Areas	--	--
National Parks	--	--
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government	167,864	10.2%
Utah State Parks & Recreation	110	0.0%
Utah State Wildlife Reserves	11,900	0.7%
State Trust Lands	155,854	9.4%
American Indian	--	--
Private**	207,914	12.6%

*Includes Military and Bankhead Jones land

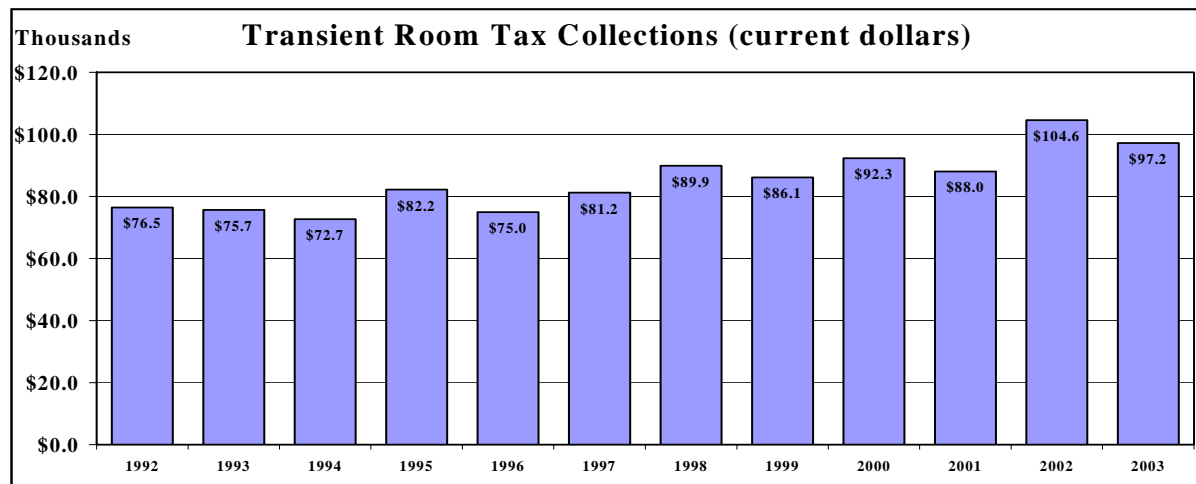
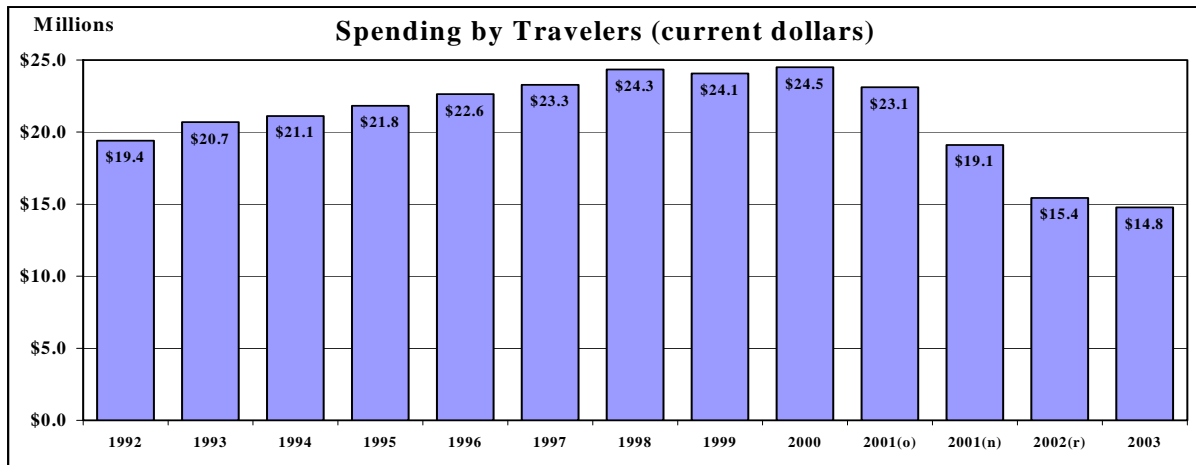
**May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

Beaver County Tourism Profile



r = revised

Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.